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Special Rate

## Study America 2009 (Japan edition) Advertising Order Form

Submission Deadline Extended to: August 31, 2008

Please select the advertisement size and format in which you would like to order:

- \$ 950 - Half Page Mono [Size/W150mm x D110mm]  
 \$1,430 - Full Page Mono [Size/W150mm x D220mm]  
 \$2,380 - Full Page Color [Size/W181mm x D257mm]  
 \$2,860 - 2 Page Spread Mono [Size/W330mm x D220mm]  
 \$4,280 - 2 Page Spread Color [Size/W362mm x D257mm]

\*Advertising fees are in US dollars and include Japanese translation services.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Institution: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Please check one:  check enclosed  please invoice

All checks must be made payable to the "Institute of International Education".

*Study America (Japan edition)* is published by the Japanese publisher Keibunsha in collaboration with the US Embassy in Japan, the Fulbright Office in Japan and the Institute of International Education.

For more information, please visit <http://www.iiehongkong.org/fair/JapanFairGuide.htm>.

### Artwork Specifications

Artwork must be submitted via CD-ROM or e-mail.

Data format in Macintosh Illustrator (version 8.0 or 10.0), EPS or PDF format.

### Advertising Order

The advertising form, final artwork design and payment must be sent by **July 31, 2008** to the Institute of International Education at the following address:

Study America 2009 (Japan edition)

Institute of International Education

Room 601, General Commercial Building,

156-164 Des Voeux Road Central, Hong Kong

Tel: (852) 2603-5771 Fax: (852) 2603-5765 E-mail: [info@iiehongkong.org](mailto:info@iiehongkong.org)

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